

# HELP TO GROW

## MANAGEMENT

TAKE YOUR BUSINESS TO THE NEXT LEVEL

## 12 WEEK MANAGEMENT PROGRAMME

Accredited by the Small Business Charter, Leicester Castle Business School is offering a 12-week practical programme, which covers all aspects of management, including finance and strategies for growth and innovation.

- Complete alongside full-time job
- Online and face-to-face learning
- 1-2-1 mentoring
- Build a tailored growth plan
- Build resilience to future shocks
- 90% Government funded

*"The Help To Grow tutors are incredible - they are so knowledgeable and passionate about this subject"*

*Sam - Nest Gifts*

The in-depth high quality curriculum will support you to build your capabilities in leadership, innovation, digital adoption, employee engagement, marketing, responsible business, and financial management. By the end of the programme you will develop a business growth plan to help you lead your business to release its potential.

For more information:

[HGM@dmu.ac.uk](mailto:HGM@dmu.ac.uk)

Website:



HM Government



SMALL  
BUSINESS  
CHARTER



LEICESTER CASTLE  
BUSINESS SCHOOL  
DE MONTFORT UNIVERSITY