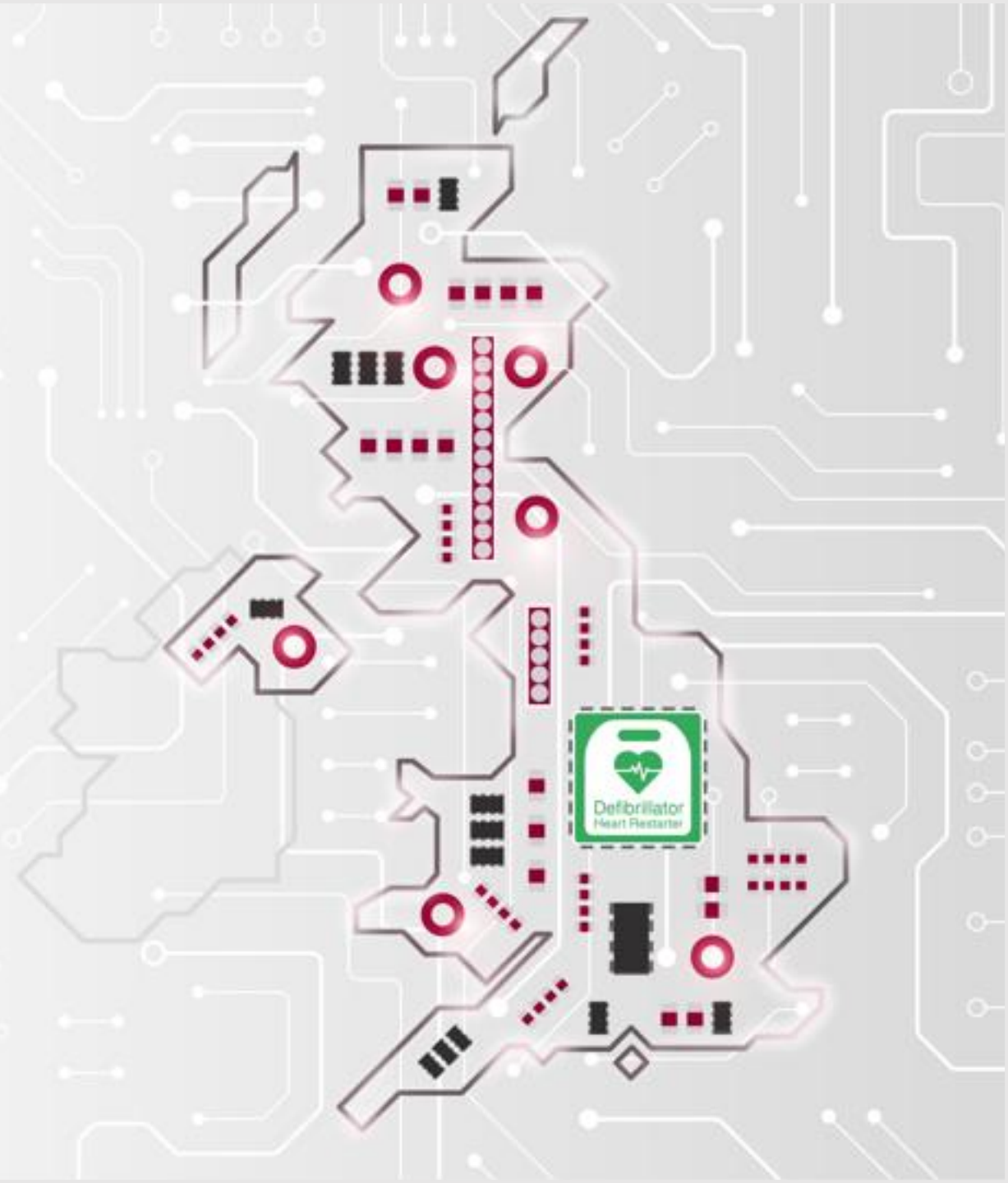


(The circuit)

The National Defibrillator Network

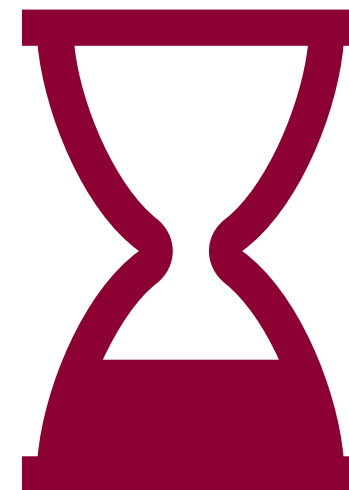


Introduction

- The Circuit is the UK's national defibrillator network
- Its primary aim is to locate and register the UK's defibrillators, so ambulance services can direct bystanders to access their nearest emergency ready defibrillator during a cardiac arrest
- Its secondary aim is to provide data that identifies where more defibrillators are needed, to support research and policy making
- The Circuit empowers defibrillator Guardians, allowing them to register their defibs and maintain their defib data by providing information and support

Why it's important to register

Registering your defibrillator on The Circuit helps emergency call handlers locate the nearest defibrillator, when 999 is called in the ultimate medical emergency. At a time when every second counts - it could make the difference between life and death.



Why it's important to register

>30K

Each year, over 30,000 people have an out-of-hospital cardiac arrest.

<1 in 10

The survival rate for an out-of-hospital cardiac arrest is less than 1 in 10.

<10%

Less than 10% of out of hospital cardiac arrests receive bystander defibrillation.

-10%

Every minute without CPR and defibrillation reduces the chance of survival by up to 10 percent.

<5 mins

It takes less than 5 minutes to register a defibrillator.

We need your help

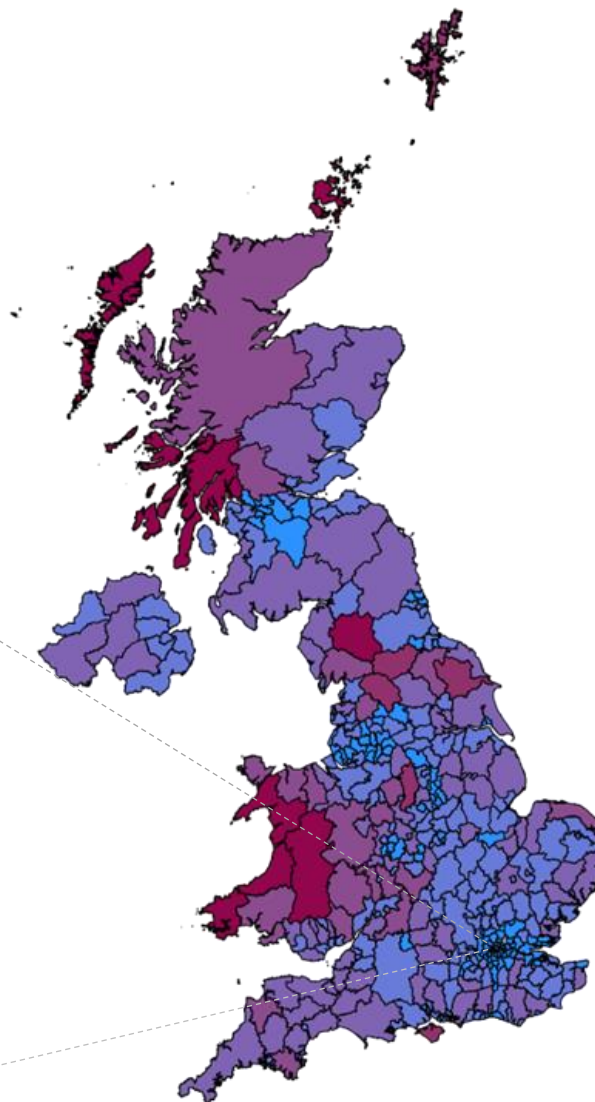
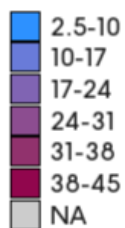


Over 89,000 defibrillators are registered on The Circuit.

It is estimated that tens of thousands of defibrillators are still unknown to the ambulance services.

Registered defibrillator distribution

Number of defibrillators per 10,000 population



Highest defibrillators per 10,000 population

44.6
defibrillators per 10,000 population in Powys

Lowest defibrillators per 10,000 population

3
defibrillators per 10,000 population in Waltham Forest

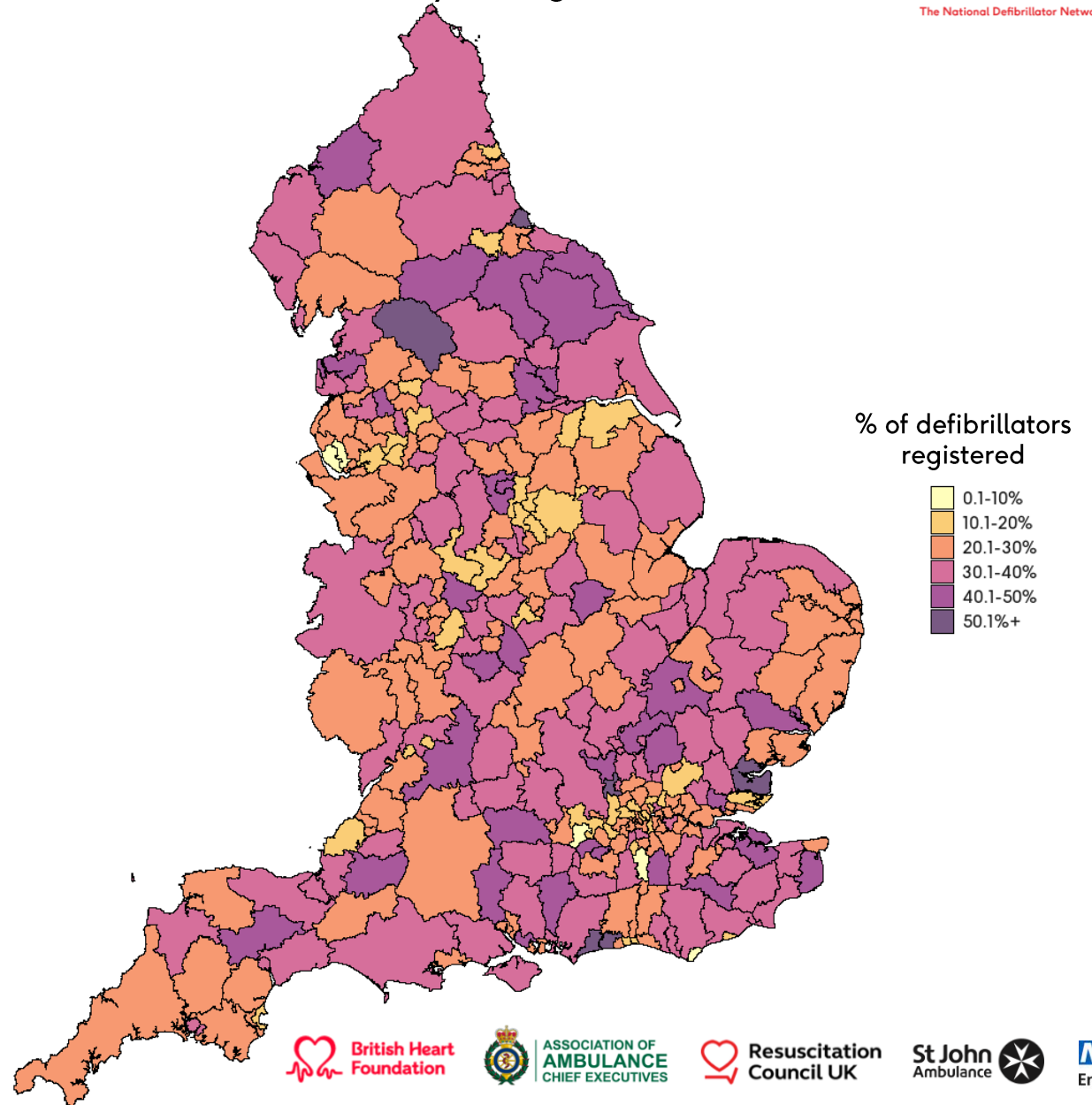
Data correct as of (1/04/2024)

Schools

% of defibrillators rolled out to schools by DfE that have been registered on The Circuit by Local Authority in England

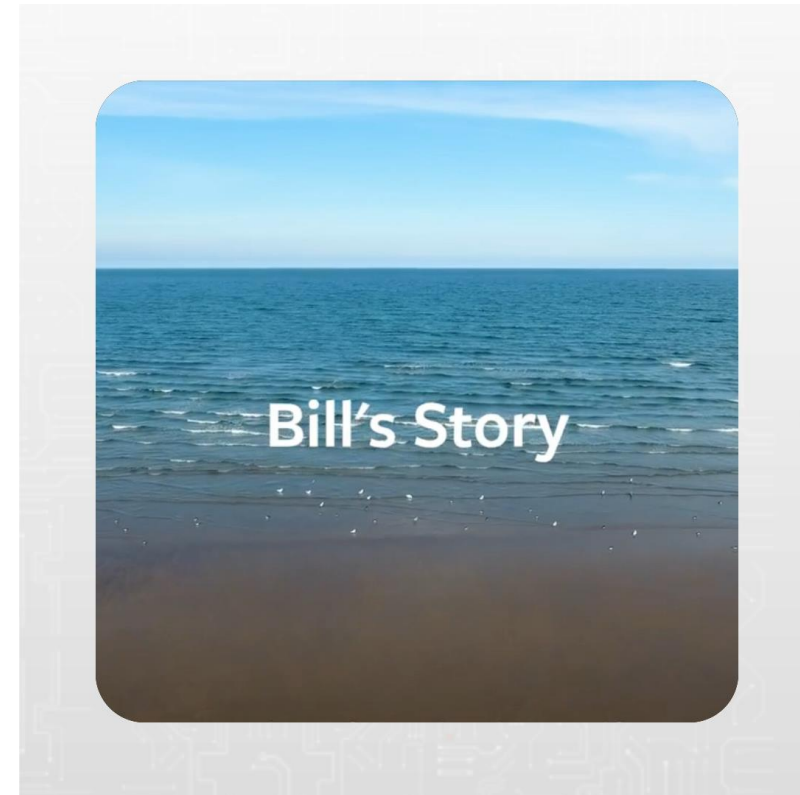


- Only 5 local authorities have greater than 50% of schools register their DfE supplied defibrillator
- Poor registration in the North-West particularly in and around Liverpool (only 9 schools out of 158), as well as Norfolk, Yorkshire, Midlands and South-West



Bill's story

Help save lives in your community
Register your defibrillator today
The Circuit – thecircuit.uk



Click image to play video

Marketing toolkit

We would appreciate your support

- For your websites:
 - Banner
 - Copy
 - Ambulance Service and lifesaving story video
- Copy for newsletters
- Downloadable flyer/poster to provide as a resource
- National press campaign w/c June 10th – social support
- Share your stories with us

Are we missing anything? Can we support you further?

[The circuit]
The National Defibrillator Network

Do you look after a defib?

We urgently need your help to ensure all defibrillators in our community are registered on The Circuit - the national defibrillator network.

When someone has a cardiac arrest, using defibrillation with CPR can more than double the chances of survival. It is estimated that tens of thousands of defibrillators are still unknown to ambulance services in the UK, making them less likely to be used in the event of an emergency.

By registering yours on The Circuit, we can make sure ambulance services know where the nearest defibrillator is when it's needed most - and together, save more lives in our community.

To find out more or to register, go to thecircuit.uk

[The circuit]
The National Defibrillator Network

Put your defibrillator on the map

Give your defibrillator its best chance at saving a life.

thecircuit.uk

To save more lives, we're mapping all defibrillators in the UK.

It is estimated that tens-of-thousands of defibrillators are still unknown to ambulance services in the UK, making them less likely to be used in the event of an emergency.

Register yours on The Circuit - the national defibrillator network and give your defibrillator its best chance at saving a life.

Register on The Circuit today.

Can the ambulance service see your nearest defibrillator?

You can see your nearest registered defibrillators here:

[Defibfinder.uk](https://www.defibfinder.uk)



Thank you for your support

FAQs

Does my defibrillator need to be available 24/7 to register?

No - they don't We recommend that defibs are placed outside in unlocked cabinets available 24/7 where possible.

However, defibrillators can be registered for the hours and periods that they are available. Whether shop hours, school time – it could still make the difference for someone and their loved ones

How often do I need to check the defib?

We recommend that you check that your defibrillator is emergency ready at least once every three months.

Can I share the responsibility of looking after the defibrillator with someone else?

Yes you can. One person should be recorded as the lead Guardian however there the opportunity to assign a support Guardian.

More information FAQs can be found on The Circuit home page

Useful links and contact info

The Guardian's Guide to The Circuit: www.bhf.org.uk/circuitguide

Org Admin Guide: www.bhf.org.uk/orgadminguide

Org Guardian Guide: www.bhf.org.uk/orgguardianguide

Myth Busters: www.bhf.org.uk/mythbusters

General Circuit contact: ndnsupport@bhf.org.uk

Organisation account: Sarah Black (blacks@bhf.org.uk) or Helen Tennant (tennanth@bhf.org.uk)

Marketing: Fiona Hopkinson (hopkinsonf@bhf.org.uk)

The Circuit: www.thecircuit.uk

DefibFinder: www.defibfinder.uk

