



# BizSpark

## POSTGRADUATE BUSINESS CHALLENGE

Partner with us to Shape Future Business Leaders



# PARTNER WITH US

**Join our Faculty, dedicated careers team, and talented students in our exciting new Business School Competition**

Your involvement will provide invaluable experience and insights to our postgraduate students helping them learn and grow



# YOUR SUPPORT

- **Summer 2024:**  
Share your organizational challenge with us.  
Deadline 24 August 2024 (Click on the link on pg. 5 to share your challenge)
- **Oct 2024: Join us on campus to launch the competition.**  
Present your challenge to our students on campus
- **Nov & Dec 2024: Host our Students**  
Open the doors of your business/organisation for a short student visit at a mutually convenient time
- **28 Feb 2025: Live student presentations on campus (10:00–15:00) Lunch provided**  
Join the judges panel to hear students pitch their ideas.
- **07 March 2025: Join the Prize Giving Ceremony.**  
Celebrate with us!



# Benefits of Participating



1

## Benefits for Organizations

- **Innovative Solutions:** Gain fresh perspectives and creative solutions from postgraduate students eager to apply their learning to real world challenges
- **Leadership in Action:** Share your wisdom and empower our future leaders demonstrating your commitment to nurturing DMU students
- **Public Recognition:** Receive recognition through our LCBS social media channels and join us at the celebratory prize-giving ceremony

2

## Benefits for Students

- **Real-World Experience:** Help us develop our students skillsets by allowing them to work on your genuine business/organizational problems.
- **Insightful Visits:** Allow our students to see your real work environment
- **Professional Feedback:** Our students gain valuable insights by presenting their solutions to you. Your feedback helps them learn and grow.

# GET INVOLVED



Complete the short form by  
**Friday 24th August**  
to get involved.



The team will be in touch.  
Thank you for supporting our students

## CONTACT US

 Victoria Smith, Professional Development Coordinator

 [lcbsprodevelopment@dmu.ac.uk](mailto:lcbsprodevelopment@dmu.ac.uk)



THE **EMPOWERING**  
**UNIVERSITY**

