



## Advisory Board Recruitment Pack



GET  
DONCASTER  
MOVING

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# Foreword from the Chair

Dear candidate,

Thank you for showing an interest in a role on the Get Doncaster Moving (GDM) Advisory Board. This pack includes information about GDM\*, the role of the Advisory Board, and a description of the skills and behaviours that we're looking for from our Advisory Board Members.

Doncaster has been working resolutely to address physical inactivity, and has been at the forefront of leading whole systems change and place-based working over the past five years. In 2017, Sport England recognised our compelling vision for change when we were selected as one of twelve Local Delivery Pilots (LDPs)\*\* to bring investment, support and resources to test new ways of working and explore what it takes to secure population scale change in physical activity behaviour.

Our partnership with Sport England has secured over £9m of investment between 2018-2025, with commitment to continue to work with us through to 2028. This has enabled us to work deeply within our communities and ensure that our actions are resident led, while continuing to work with decision makers across the Borough to influence and create opportunities for residents to be more physically active. We have also seen, and continue to see, increased capital investment into our leisure facilities of over £20m, and have continued to grow our ability to host international sports events, recently hosting three games of the Rugby League World Cup.

Using the learning we have gathered from our work to date and by listening to our partners, network and residents, we updated the Get Doncaster Moving strategy in 2022. This recognises the stubbornness and complexity of the challenge at hand and takes a long-term view in order to work towards real and lasting change.

The strategy ensures that we are working collectively across Doncaster and with regional and national partners to prioritise and resource the actions which can create the most positive impact and enable more people in Doncaster to live an active life.

But despite this success, there are stubborn and complex challenges remaining in Doncaster. Residents have unequal access to opportunities for movement, physical activity and sport where they live, and the barriers stopping more people doing this need to be fully understood and removed. This can only be achieved together and we hope many others will join our quest to encourage everyone in Doncaster to enjoy the benefits of being physically active in their day to day lives.

To help us with this next phase of growth we are looking to strengthen our talented and committed Advisory Board with several new appointments. If you are excited by the prospect of using your skills, experience and connections to make a difference to movement, physical activity and sport in Doncaster as one of our Advisory Board Members, we would really like to hear from you.

## **Councillor Nigel Ball**

Portfolio Holder for Public Health, Leisure and Culture & Chair of the Get Doncaster Moving Advisory Board

\*<https://getdoncastermoving.org/partners>

\*\* <https://www.sportengland.org/funds-and-campaigns/local-delivery>

“

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# About Get Doncaster Moving

Get Doncaster Moving is not one single organisation or project. It is the name of Doncaster's approach to tackling inequalities in physical activity. It involves a wide range of stakeholders working together to achieve our shared vision of "healthy and vibrant communities through movement, physical activity and sport".

Movement, physical activity and sport contribute to healthier people. But it is about more than just physical and mental health. Physical activity and sport can and should be fun and enjoyable; often bringing groups of people and communities together, raising aspirations and helping people to achieve them. This all adds to the vibrancy and energy of our place.

Despite this, about a third of us in Doncaster find it harder than others to be regularly active in our day-to-day lives, and we know that there are people in Doncaster's communities who currently face a disproportionate number of barriers and have an unequal chance/choice to be active. Increasing the levels of activity will not simply be addressed by encouraging or educating our residents to do more exercise or sport. We need to collectively provide the right support, policy and environments so residents are able to be active as part of their daily lives.

Doncaster residents have the right to be able to walk safely to the shops; play in the park; cycle to work; have access to good

quality leisure centres; and be in walking distance from local and affordable activities. Everybody can play their part in activating those rights of our residents while also challenging our decisions on what might negatively impact on the health and vibrancy of our communities.



healthy and vibrant communities through movement, physical activity and sport.



When we say everybody, we mean everybody. This means that there is an endless list of valuable stakeholders, and our approach requires collaboration and leadership across three main groups:



## Residents

Residents have a leading role in Get Doncaster Moving. We live, work and play in a large number of unique communities across the borough, and it is in these communities where opportunities to be active will be created and maintained. Our community-centred approach, in partnership with Well Doncaster, means that we are working with communities to co-create long-term, sustainable change.

We are working hard to listen to what residents are saying and understand what matters most to people so that we can take action and tackle our opportunities and challenges together.



## Get Doncaster Moving Network

The Network includes any individual, group, business, department or organisation who is committed to taking action and playing their part in supporting residents in Doncaster to access physical activity.



## Get Doncaster Moving Team

The small central team is based mainly within Doncaster Council. They help to co-ordinate the partnership and coordinate themes of work.



## Get Doncaster Moving Principles

The Get Doncaster Moving Principles are driven by what we have learnt from communities, what we know about Doncaster and the ethos of 'doing things differently' to test new approaches.

1



**We are committed to tackling the stubborn inequalities in participation.**

In Doncaster, we have identified that the people who need the most support to make small increases in their activity levels are families and children, people on low incomes and people who are regularly inactive.

2



**We are taking an evidence-based and community-led approach.**

We are adamant that the work we do now must be sustainable, and bring about a generational journey, to change our population inactivity levels.

3



**Communities have told us that they want and need opportunities to last.**

Our approach focuses capacity and resources on changes that will have a long-lasting impact on improving the conditions for residents to be physically active.

4



**We strongly believe that unless we stick by our principles, Get Doncaster Moving will become a short-lived project or programme which fundamentally doesn't change inactivity in Doncaster.**

## Get Doncaster Moving Strategy

The Get Doncaster Moving strategy provides us with a vision until at least 2030, in line with the Borough strategy.

The content of this strategy reflects the ambitions, idea, and aspirations from many people across the borough and presents a bold vision for what we can collectively achieve.



The full strategy can be viewed on our website:

<https://getdoncastermoving.org/gdm-strategy>



# The role of the Advisory Board

The Get Doncaster Moving Advisory Board is made up of senior representatives from the public, private and voluntary sectors who share a common vision. The board represents and advocates Get Doncaster Moving at a strategic level; their role is to:

## Lead and Coordinate

- Understand and influence the dynamics of the physical activity system for Doncaster
- Provide leadership and momentum in addressing the challenge of inactivity
- Oversee the direction of the Get Doncaster Moving strategy and lead its implementation
- Drive the Get Doncaster Moving strategy through their work area to help deliver the outcomes
- Oversight of the objectives and actions within their defined areas – ensuring they are on track and making progress
- Gather, share and feed in local intelligence to make the case for investment in physical activity, and lever inward investment
- Provide a wide range of expertise and opinion to ensure a balanced and equitable view is taken in the development and provision of physical activity and sport in Doncaster.

## Influence and Advocate

- Broker conversations on inactivity to create new audiences from different sectors
- Implement and influence changes within their areas that will support Get Doncaster Moving
- Advocate internally and externally for the Get Doncaster Moving vision
- Embed a culture of partnership working in sport and physical activity across Doncaster
- Embed physical activity and sport in policies, strategies and plans across Doncaster.

## Support GDM ways of working

### Members of the Advisory Board commit to:

- Visibility and accountability
- Community and sustainability at the heart of decision making
- Collaboration and common purpose
- Taking a whole-of-systems and evidence led approach
- Inclusivity, reducing inequalities and supporting those most in need of support
- Focus on evaluation, learning and impact.



# Our current Advisory Board Members



## Councillor Nigel Ball

*Portfolio Holder for Public Health, Leisure and Culture & Chair of the Get Doncaster Moving Advisory Board*

I am committed to supporting our communities to improve their health and wellbeing through physical activity. Through my role as Cabinet Member for Public Health, Communities, Leisure and Culture I can see how physical activity can support numerous agendas and tackle social isolation and promote strong, resilient and vibrant communities.

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## Melissa Bennett

*Strategic Lead, Place Relationships, Sport England*

My role within Sport England is very much focused on local places across England. Specifically, for me I am working in Doncaster and Calderdale as two of the Sport England Local Delivery Pilots. The key focus is to collaborate with colleagues in the place to reduce inactivity levels and improve people's lives through an involvement in physical activity and sport. The focus of my role is to understand more accurately the challenges

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## James Brown

*Director of Local Support and Partnerships, Yorkshire Sport Foundation*

I am part of the Senior Leadership Team for Yorkshire Sport Foundation, the Active Partnership for South Yorkshire and West Yorkshire. The organisation is committed to creating a vibrant, healthy and prosperous Yorkshire through everyone moving more. We believe physical activity and sport has a big role to play in improving the physical and mental health of the region, supporting the economy, connecting communities and rebuilding a stronger society for all.

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## John Davis

*CEO, Club Doncaster Foundation*

My role places me at the heart of an organisation that is seeking to use the brand and reach of sport to positively affect the borough of Doncaster. Inactivity is one of the prominent challenges facing the borough and we're here to work with people to provide solutions to this, whether that's engaging with young people through school's outreach delivery or bringing people back into exercise through Fit Rovers – we are here to provide an inclusive approach to this agenda.

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## Michael Hart

*Chief Executive, Doncaster Culture and Leisure Trust (DCLT)*

We run leisure venues across the borough and as well as providing gyms, pools and outdoor activity spaces we work in the community to make sure that we are offering people of all ages activities that are suitable to them. We work closely with NHS colleagues and provide rehabilitation sessions for people who are recovering from illness and we strive every year to get even more people exercising and focusing on keeping healthy.

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## Lynda Phillips

*CEO, British Association of Sport and Exercise Medicine (BASEM)*

BASEM is a membership association for medical professionals engaged in the speciality of sport and exercise medicine, which includes doctors, physiotherapists, osteopaths, sports coaches, scientists, and many other disciplines. BASEM advocates physical activity as a means of improving health and wellbeing, and preventing disease and illness.

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## David Ridge

*Head of Street Scene, Doncaster Council*

As Head of Street Scene for Doncaster Council I am responsible for the maintenance and development of parks, open spaces, woodlands and streetscape – providing safe spaces for users to exercise, relax and explore.

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## Dr Rupert Suckling

*Director of Public Health, Doncaster Council*

My role includes keeping the importance of physical activity high up on everyone's agendas, helping to set the strategy together with other local leaders, finding the resources to do the work, ensuring what we do is effective and then making sure we tell people what we are doing.

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# Role Description and Person Specification

## Role Description

### Duties

- Give strategic direction to the Get Doncaster Moving backbone support team
- Be a strong advocate for the work of Get Doncaster Moving
- Be committed to the vision, purpose, and values of Get Doncaster Moving
- Play a full part in enabling the Advisory Board to arrive at balanced and objective decisions in the performance of its agreed role and functions
- Ensure that the objectives, as agreed by the Advisory Board, are fully, promptly and properly carried out
- Use personal and professional skills, together with contacts, experience and judgement, with integrity and independence to optimise both the short- and long-term performance of Get Doncaster Moving, and in particular the areas of her/his designated area of responsibility.

### Obligations

- Act in Get Doncaster Moving's best interests, taking everything relevant into account
- Respect the Advisory Board's governance and decisions taken under it
- Be diligent, careful and well informed about the Advisory Board's affairs
- Understand the importance and purpose of the meetings and be committed to preparing for them adequately and attending them regularly
- Analyse information and where appropriately challenge constructively
- Be able to maintain confidentiality on sensitive and confidential information
- Be able to make collective decisions and stand by them.

### Commitments

The Advisory Board meets formally every 6-8 weeks for two hours, with a mix of virtual and face-to-face meetings in and around Doncaster. There is an expectation that members attend at least 75% of meetings per year. There is a further expectation that Advisory Board Members will contribute to specific project groups as they arise from time to time along with being invited to a number of events throughout the year.



## Person Specification

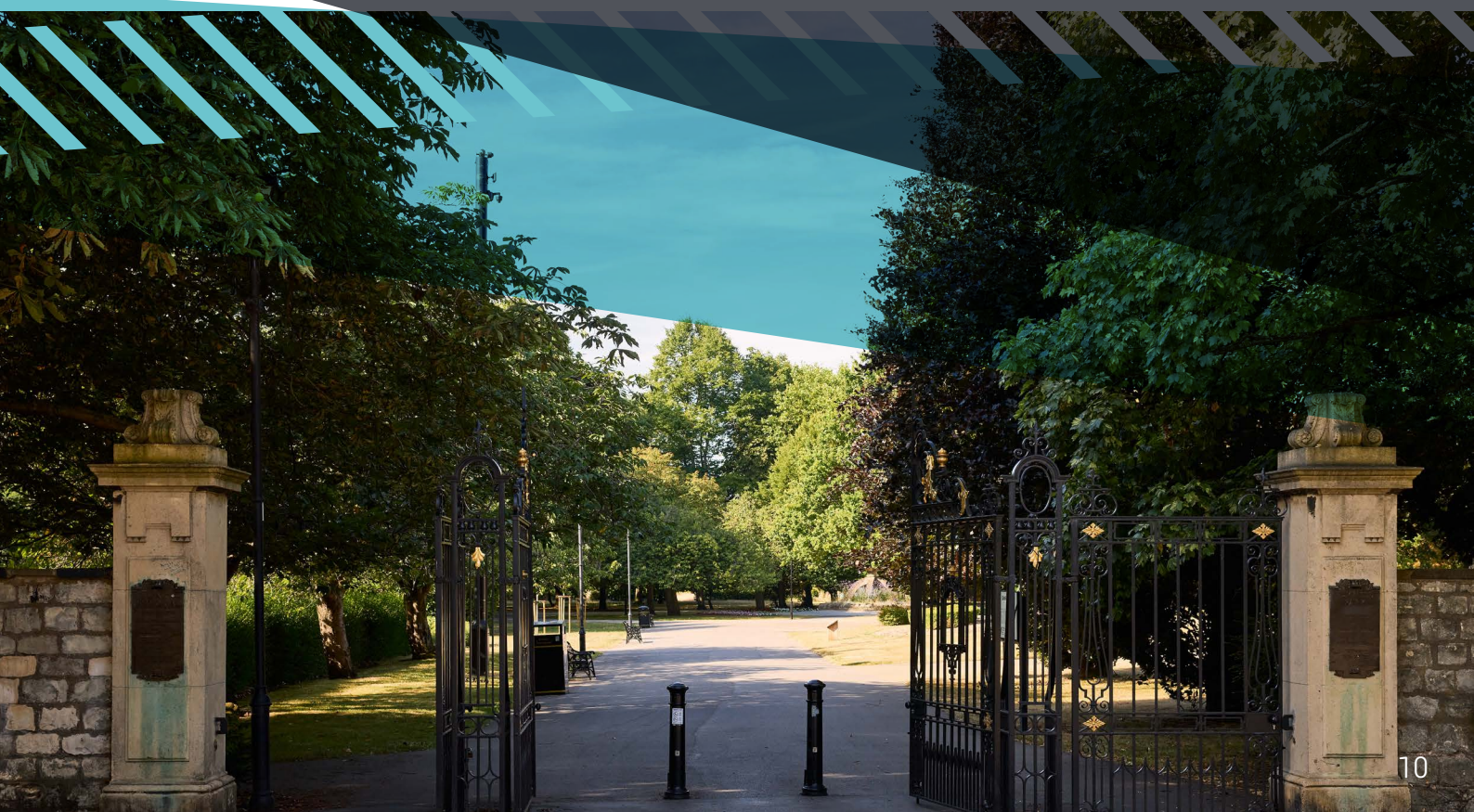
We are looking for people who are passionate about the work of Get Doncaster Moving, and who have the time and experience to support us in the development of our work in line with our strategic priorities.

### Every member of the Get Doncaster Moving Advisory Board should:

- Value physical activity and tackling inequalities
- Adapt to different ways of working to tackle inequalities in different environments/situations
- Incorporate and advocate the work of GDM in every day work
- Understand and recognise need for whole systems approach
- Possess an ability to advocate and articulate
- Be visible and accountable
- Work collaboratively
- Buy-in to the values of GDM and embed into every day work
- Have existing connections and level of influence in one or more of the GDM strategy themes.

### Advisory Board Members should possess a variety of the below values, mindsets and behaviours:

- Ability to use reflective practice
- Adopts a courageous approach and leads by example, embracing difficult decision making and conversations, and supports others to do the same
- Be open and honest providing reasons for their decisions
- Be an approachable and trustworthy individual
- Possess a resilient nature and be able to accept and adapt to difficult situations
- Adopt a holistic approach
- Be responsive to a variety of challenging situations
- Be forward thinking, innovative and curious
- Willing to challenge rigorously, probe issues and question accepted ways of working
- Ability and willingness to listen sensitively to views and opinions of others, inside and outside the board.



## How to apply

If you wish to be considered for a position on the Advisory Board, please supply the following:

- A copy of your CV
- A supporting statement (or covering letter) addressing what you would bring to the Advisory Board and why feel you would be a good addition
- Details of two people we could contact as references.
- It is essential your CV and supporting statement/covering letter cover all the relevant experience that the selection panel will be looking for in the sift process.
- If you wish to receive a hard copy of the content, or in an alternative format please get in touch.
- Applications and inquiries to be sent via email to [getdoncastermoving@doncaster.gov.uk](mailto:getdoncastermoving@doncaster.gov.uk) by



